

Details of Logo for NBM

An online contest through MyGoV platform was organized to get designed an official logo for the National Bamboo Mission. The contest was floated on the MyGov platform to get innovative ideas of design from across the country. Total 2033 entries were received under the contest.

After due screening of the entries by a committee was done, keeping in the view of originality of work, innovation etc.; & design developed by **Sh. Sai Ram Goudi Edigi from Telangana State** was approved by the competent authority.

Description of Logo: As provided by the contestant

Bamboo has been equally important for the farmer of rural India and industry. The bamboo image in the logo portrays the bamboo cultivation in various parts of India. The industrial wheel around the logo signifies the importance of industrialization of bamboo sector. The golden-yellow and the green color combination in the logo signifies that bamboo is 'green gold'. The half industrial wheel and half farmer circle signifies the importance of bamboo to both farmers and the industry.



