



Beauty & Wellness Sector Skill Council (B&WSSC)

New Delhi

Why Bamboo?

- **Renewable resource:** Depending on species, bamboo can be harvested in one to five years as compared to hardwoods which can take up to forty years to mature before they can be harvested
- **Absorbs greenhouse gases:** Bamboo absorbs carbon dioxide & releases 35% more oxygen into the atmosphere than an equivalent stand of hardwood trees
- **Amazing growth rate:** Some species of bamboo grow more than three feet each day. When it is harvested, it will grow a new shoot from its extensive root system with no need for additional planting or cultivation
- **Very little waste:** From soil-enriching mulch to beautiful furniture to chopsticks, every part of the plant can be utilized
- **Versatility:** Bamboo can replace the use of wood for nearly every application. Bamboo fibers are far stronger than wood fibers and much less likely to warp from changing atmospheric conditions

Why Bamboo?

- **No fertilizer, pesticides needed:** Bamboo requires no agricultural chemicals to thrive. Bamboo sequesters nitrogen and cultivation does not add chemicals to the environment
- **Soil protection:** Bamboo roots remain in place after harvesting where they prevent erosion & help retain nutrients for the next crop unlike hardwood where stumps are burned to provide fertilizer
- **Economic development:** Bamboo production & manufacturing of bamboo products provides job opportunities in developing countries that desperately need social and economic stability
- **Grows in varied conditions:** Bamboo can grow in arid regions where droughts cause other crops to fail and since the roots are left in place after harvesting, it helps to preserve vital moisture in the soil
- **Optimism & cultural cooperation:** Increasing popularity of bamboo products provides an opportunity for diverse cultures to settle their difference through trade and cooperation that benefits everyone

Bamboo- Clean Beauty, Health Uncompromised



Face

Hair

Natural
Cosmetics

Bamboo
Therapy

Cosmetic
Containers

Cleansing
Clothes

Blotting
Sheets

Clean Beauty, Health Uncompromised

- **Face:** Bamboo works wonders for the skin, as the plant exfoliates, nourishes and even treats blemishes. Bamboo is rich in natural silica, an ingredient that can help give your skin a radiant glow. Bamboo charcoal also happens to be great for purifying, detoxifying & keeping acne-prone skin extra clean.
- **Hair:** Bamboo is an ideal hair care ingredient because of its vitamin content and ability to strengthen. Bamboo helps improve the hair's shine & resistance to heat, boosts the hair's strength and resilience, creating sustainably stronger, healthier hair. Bamboo is also the fastest-growing and strongest botanical resource on the planet.



Clean Beauty, Health Uncompromised

- **Neck and Décolletage:** Wrinkles in the delicate neck and décolletage areas can be reduced with the mix of bamboo, silica, English pea extract and glucosamine, which together increase the production of collagen, elastin and hyaluronic acid to firm, hydrate and protect the skin.
- **Body:** When ground-up bamboo is used in skin care products, such as scrubs, it is a non-irritating, soothing exfoliator that is rich in minerals & provides excellent nourishing to skin cells. It also contains antioxidants that help minimize wrinkles and gives a natural, youthful boost.



Clean Beauty, Health Uncompromised

- **Cleansing Clothes:** Makeup remover wipes, all-natural & biodegradable cleansing clothes. Wipes made with 100% natural bamboo, an abundant natural resource.



- **Blotting Sheets:** Beyond just absorbing oil, the blotting papers are made from all-natural tree fibers, plus antiseptic bamboo and willow bark extract.



Clean Beauty, Health Uncompromised

- **Cosmetic Containers:** Cosmetic products from concealer & moisturizer to powder are packaged in bamboo containers of different shapes and sizes, a material that is fast-growing, renewable and known for its naturally anti-bacterial properties.
- **Bamboo Therapy:** Bamboo rollers for deep tissue massage & body wrap to provide weight loss and cm loss. Helps in detoxification & several conditions like migraine, low back pain, post injury rehabilitation, circulatory problems, respiratory problems.



Thank you

